Park and Recreation Board August 13, 2012 Meeting Minutes

The August 13, 2012, public meeting of the Upper Makefield Township Park and Recreation Board was called to order by Chair Randy Reardon at 7:32 p.m. In attendance were the following members of the Park and Recreation Board: Chair Randy Reardon, Vice Chair Dawn Wyatt, Member Donna DeSimone, Member Bill Hoefer, Member Tom Kovalcik, Member Jim Pearsall and Member Eileen Sichel. Also in attendance was Supervisor Liaison Tom Cino.

Members of the public were also in attendance.

Public Comment

There was no public comment.

Approval of Minutes

A motion was made by Ms. Sichel and was seconded by Mr. Pearsall to approve the July 9, 2012 minutes. Motion carried by a 3-0-2 vote with Ms. Wyatt and Mr. Kovalcik abstaining. Ms. DeSimone and Mr. Hoefer were not present for this motion.

Upper Makefield-Newtown Soccer Club

Keith Miller and Andy Block provided a presentation on behalf of Upper Makefield-Newtown Soccer Club which highlighted the club's activities and plans.

- The club will launch its new name/brand of Patriot FC in Fall 2012.
- Travel registrations have increased for Fall 2012 while intramural registrations have declined. The club intends to prioritize the intramural 4-7 age bracket and increase its investment in training and facilities to develop long-term membership and revenue stability.
- The club has consulted with a fundraising expert, restructured their sponsorship outline and explored opportunities for partnerships to enhance player development.
- There will be a significant increase in the use of Brownsburg Park beginning with the Fall 2012 season, with 90% of intramural play to be held at Brownsburg Park. Change in layout to smaller fields will create a centralized location, allowing training staff to access a majority of players.

With their increased commitment to Brownsburg Park, the club intends to work with the township for improved field conditions, including UMNSC's commitment to assume all maintenance for Fields 1 and 2 except for mowing for 2012, fundraising opportunities and coordination of field management.

Brownsburg Park Pavilion and Field Use Request

Mr. Miller outlined a proposal to hold the 2012 soccer season kickoff event and Philadelphia Union Fan Tour at Brownsburg Park on Thursday, September 6 from 5-8 pm, including use of the snack shed. Following discussion, a motion was made by Ms. DeSimone and seconded by Ms. Wyatt to approve the request to hold the 2012 soccer season kickoff event and Philadelphia Union Fan Tour at Brownsburg Park on Thursday, September 6 from 5-8 pm, with 10% of net proceeds from snack shed to be donated to the township. Motion carried by a unanimous vote.

Brownsburg Park Concession Stand Use Request

Mr. Miller outlined a proposal to operate the Brownsburg Park Concession Stand on Saturdays from 8 am - 1 pm from September 8 through November 10, 2012, with 10% of the net proceeds to be donated to the township. Following discussion, a motion was made by Ms. Wyatt and seconded by Ms. DeSimone to recommend the proposal of UMNSC to operate the Brownsburg Park concession stand

on Saturdays from 8 am -1 pm from September 8 to November 10, 2012, including the Columbus Cup Tournament held October 5-7, with 10% of the net proceeds to be donated to the township. Motion carried by a unanimous vote.

UMNSC also submitted their 2013 Budget requests, which will be discussed at the next meeting.

Patriot Park Plan Proposal

Mr. Block outlined a proposal to develop a long-term park plan which would include a turf field. To begin the process, he obtained a cost estimate from a consultant to assist with developing plans, site renderings and reports for use in pursuing fundraising and grant opportunities. He requested that the \$4,000 cost be shared equally between the township and the club so that the information will be available for a grant application that is due in October 2012. Discussion followed and the consensus was that the turf consultant's report should be reviewed and evaluated before pursuing additional reports. There was also concern expressed about long-term club involvement as club leadership changes.

Joint Board of Supervisors/Park and Recreation Board Planning Meeting Proposed Agenda

The Board discussed potential agenda items for a joint planning meeting with the Board of Supervisors and sports organizations to discuss the township's future park and recreation needs, including funding, league trends, park improvements and master planning/programming. Mr. Reardon will coordinate a meeting date.

Adjournment

A motion was made by Ms. Sichel and was seconded by Ms. Wyatt to adjourn the meeting at 8:52 p.m. Motion carried by a unanimous vote.

Respectfully submitted, Judy Caporiccio Approved: September 10, 2012