

Upper Makefield Township Water Service Resident Survey Results Presentation

July 2026



**Opinion Research on
Elections and Public Policy**



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Upper Makefield Township – Water Service Resident Survey

Survey Methodology*

	Survey Details
Mode	Phone (calls and call-in) Online (mail, email, and text to web)
Language	English
Length	10 minutes
Target Respondents	Upper Makefield Township Residents
Survey Fielding	June 24 - July 18, 2026
Survey Participants	99

Sample

The resident database was secured from Upper Makefield Township. We mailed, emailed, called, and texted residents.

Data Collection Explained

Interviews were conducted by phone (12%) and online survey methods (88%). Phone participants were interviewed through call-in (8%) and calls (92%). Online participants were invited by mail (55%), email (25%), and text message (20%) to access the survey by computer, tablet, or smart phone.

Security measures precluded individuals from completing the survey more than once.

Breakdown of outreach:

Mode	Date	Responses
Mail (including call-in)	June 24	49
Email and follow-up	July 7-8	20
Text 1 st round	July 9	12
Call 1 st and 2 nd round	July 10-11	6
Email 2 nd follow up	July 14	2
Call 3 rd round	July 16	3
Text 2 nd round	July 17	5
Call 4 th round	July 18	2

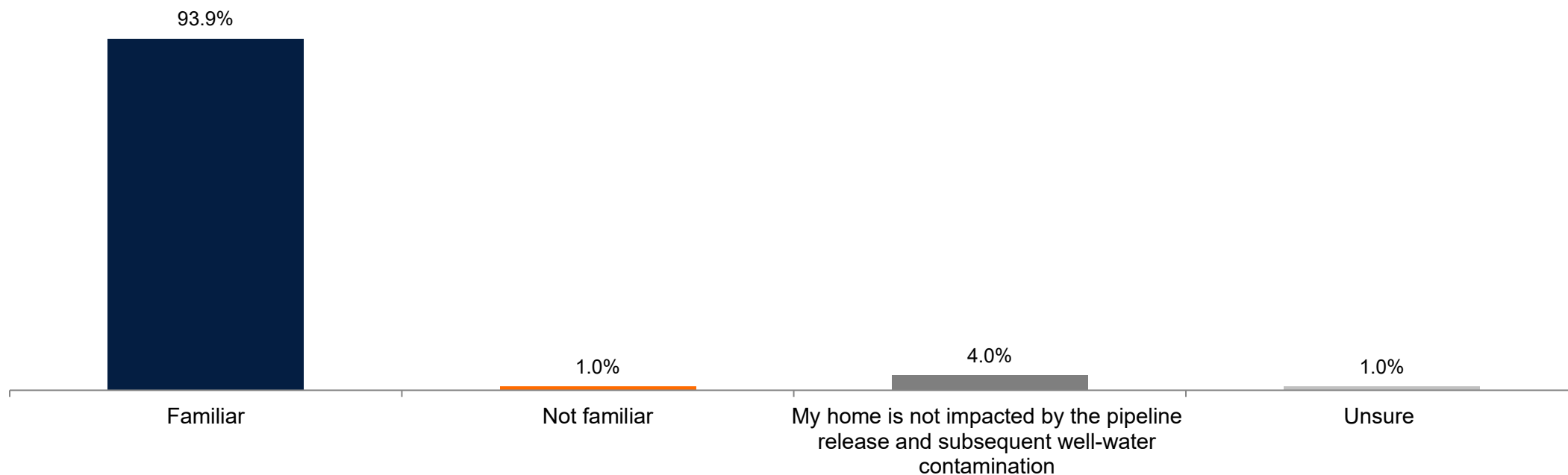


Probolsky Research is a Latina- and woman-owned market and opinion research firm with corporate, election, government, and nonprofit clients.

*Due to rounding, totals shown on charts may not add up to 100%

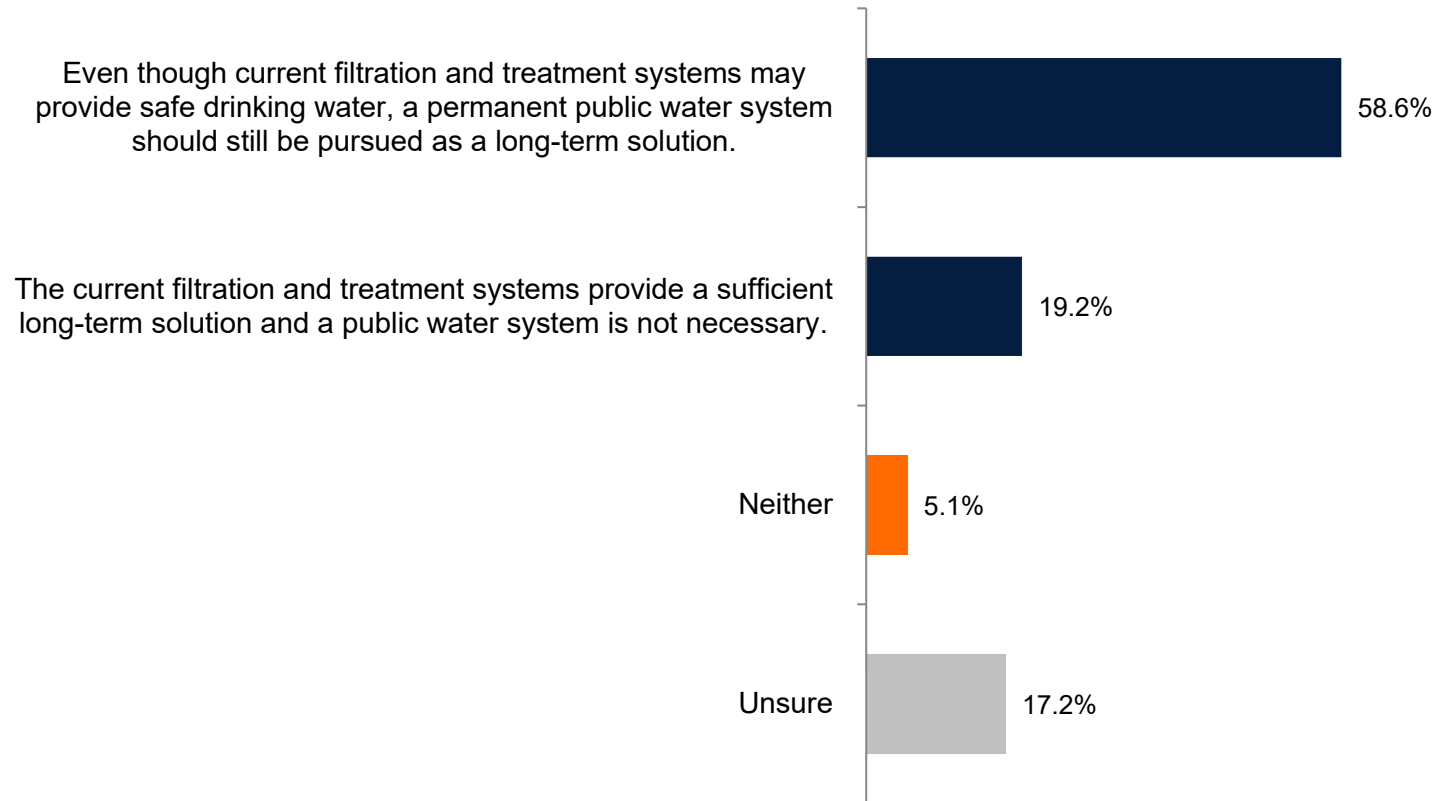
94% are familiar with how the pipeline release and subsequent well-water contamination has impacted their home

Question 1: How familiar are you with how the pipeline release and subsequent well-water contamination has impacted your home?



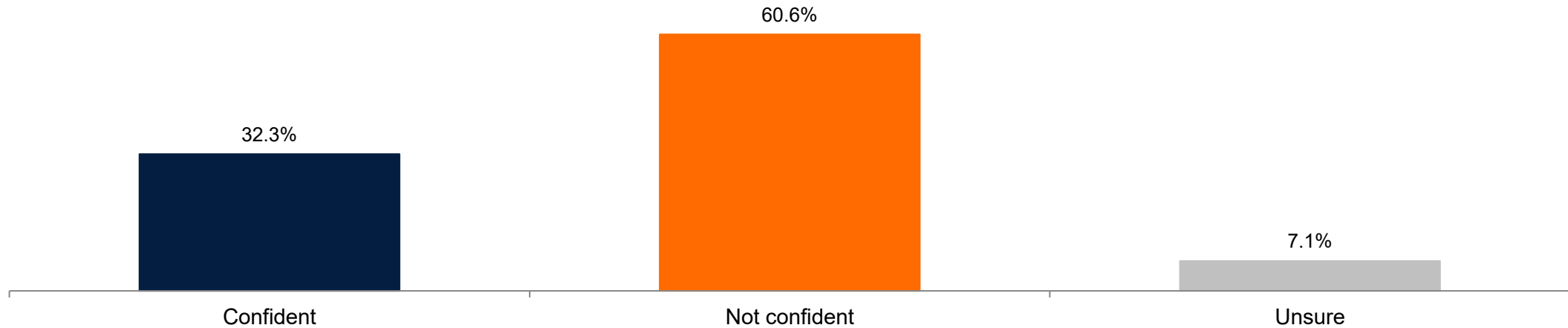
59% agree that a permanent public water system should still be pursued as a long-term solution

Question 2: Which statement do you agree with more?



61% are not confident the current treatment and filtration systems will continue to provide safe drinking water over the long term

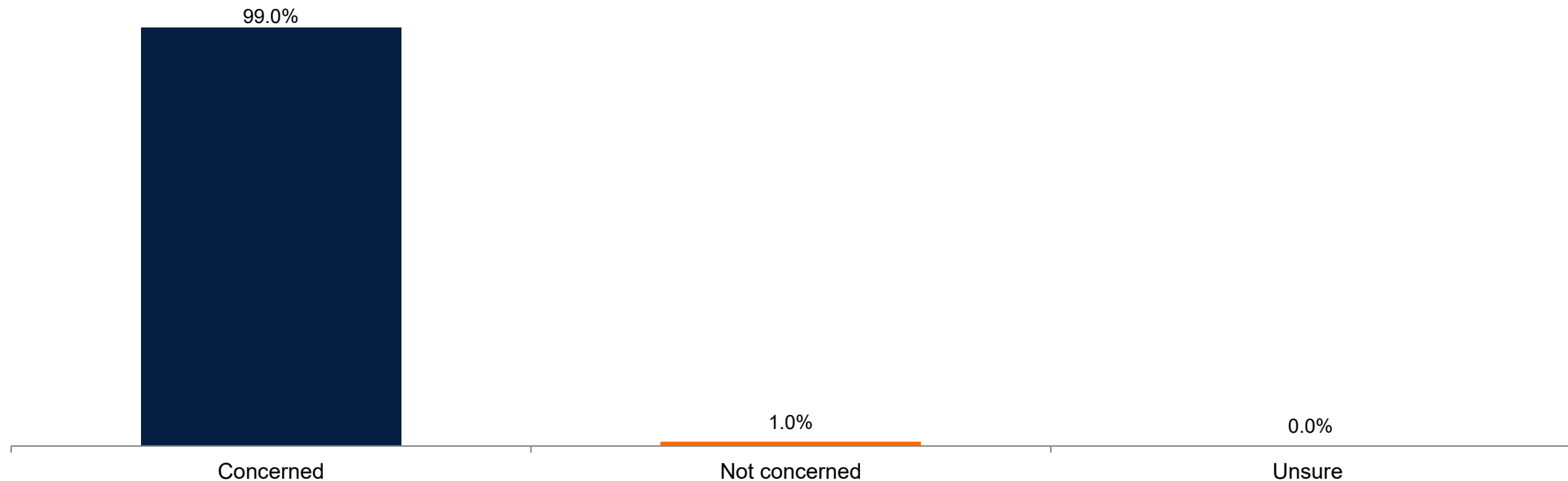
Question 3: Based on what you know today, how confident are you that the current treatment and filtration systems will continue to provide safe drinking water over the long term?



99% are concerned about the impact of water-well contamination on their home's property value

For each of the following, please indicate how important it is to you.

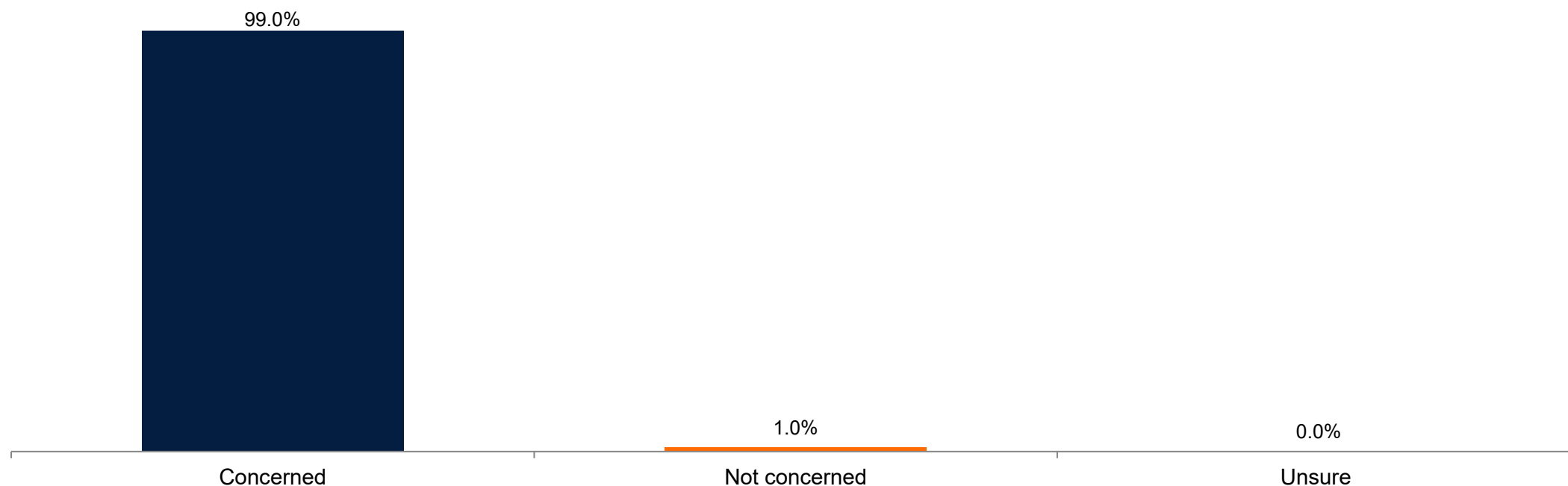
Question 4: How concerned are you about the water-well contamination impacting your **home's property value**?



99% are concerned about future pipeline incidents that could impact their well-water

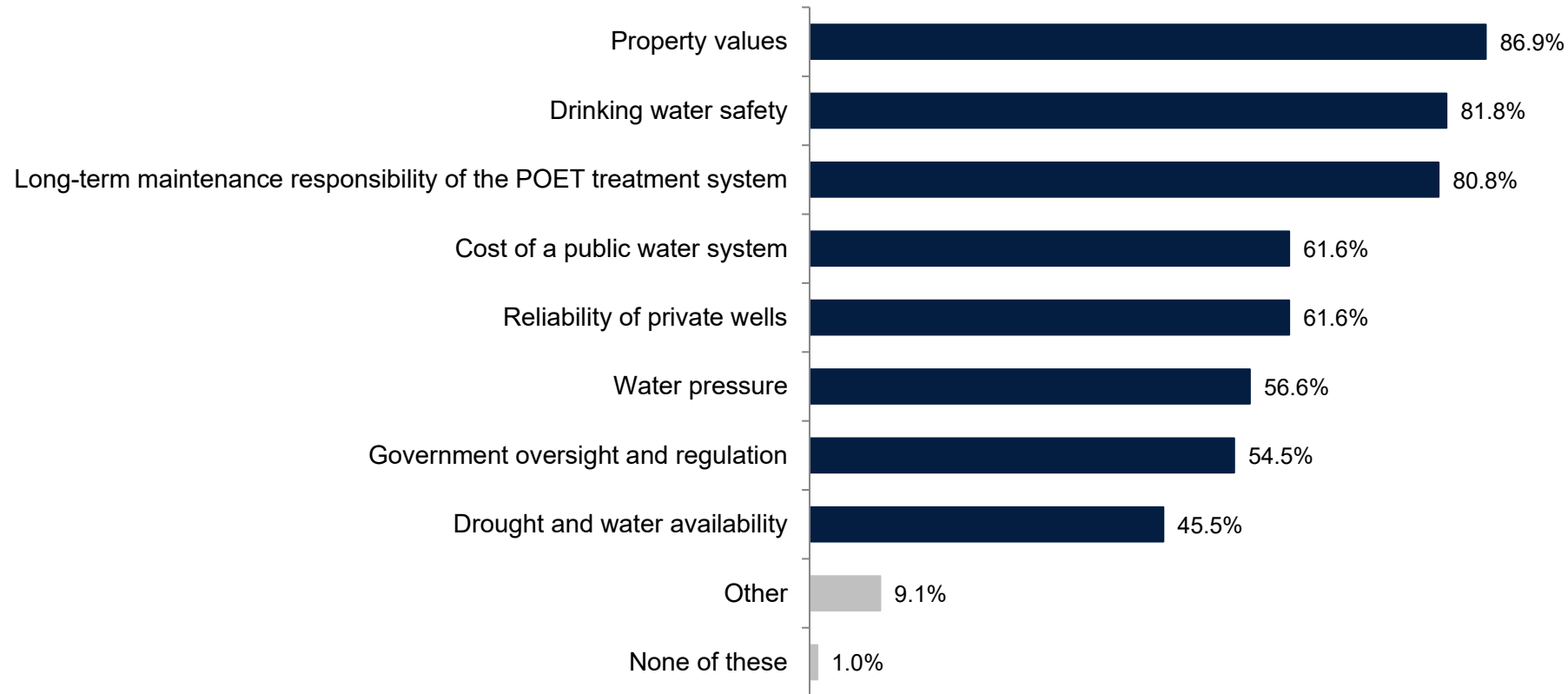
For each of the following, please indicate how important it is to you.

Question 5: How concerned are you about future **pipeline incidents that could impact your well-water?**



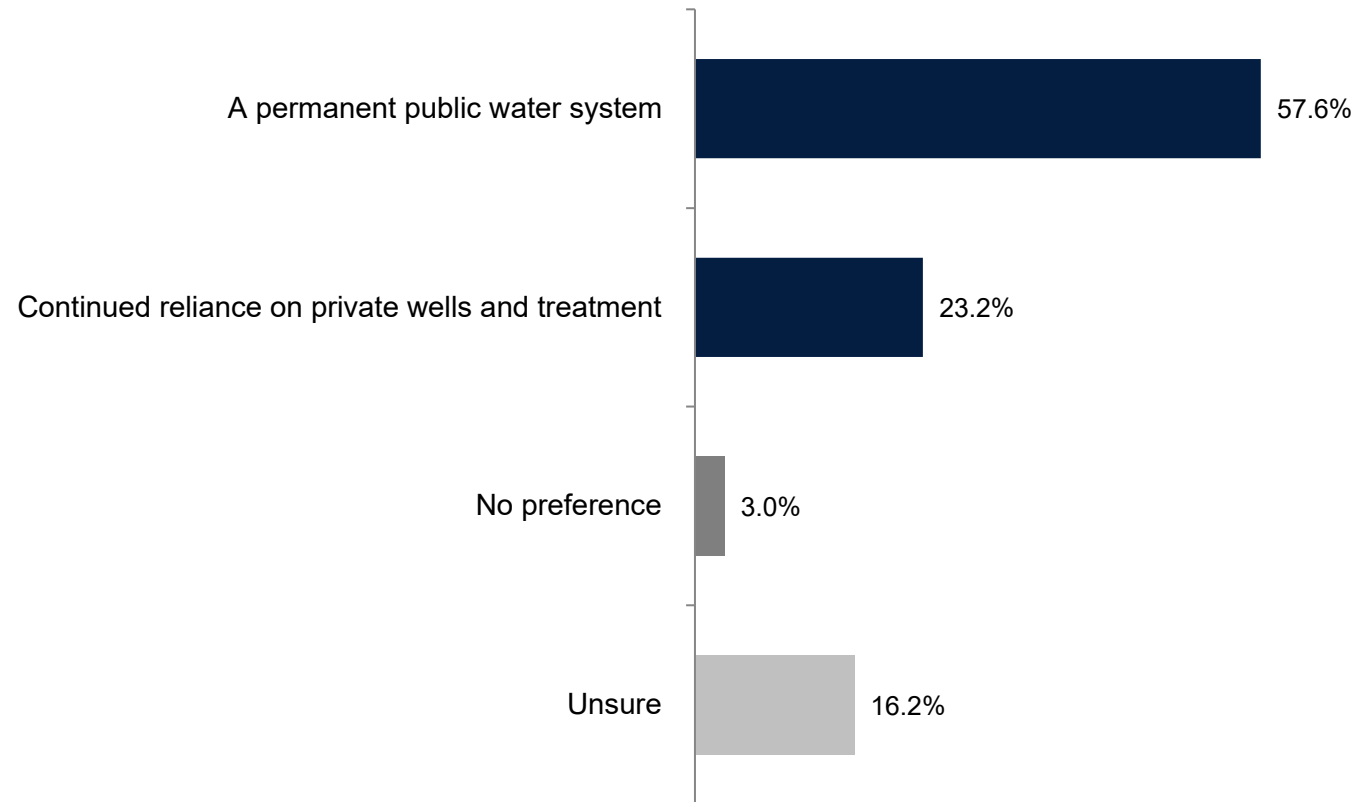
Property values are residents' top concern regarding their community's future water supply

Question 6: Which of the following are your biggest concerns regarding the community's future water supply? Select all that apply.



58% prefer a permanent public water system if cost were not a factor

Question 7: If cost were not a factor, which would you prefer your community to have?

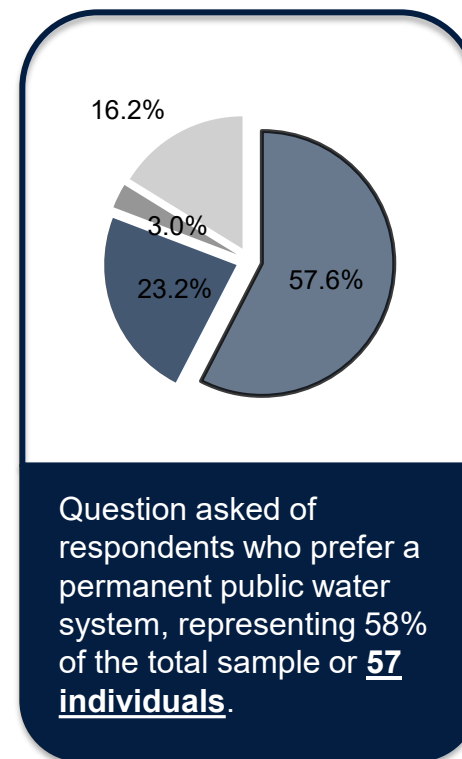
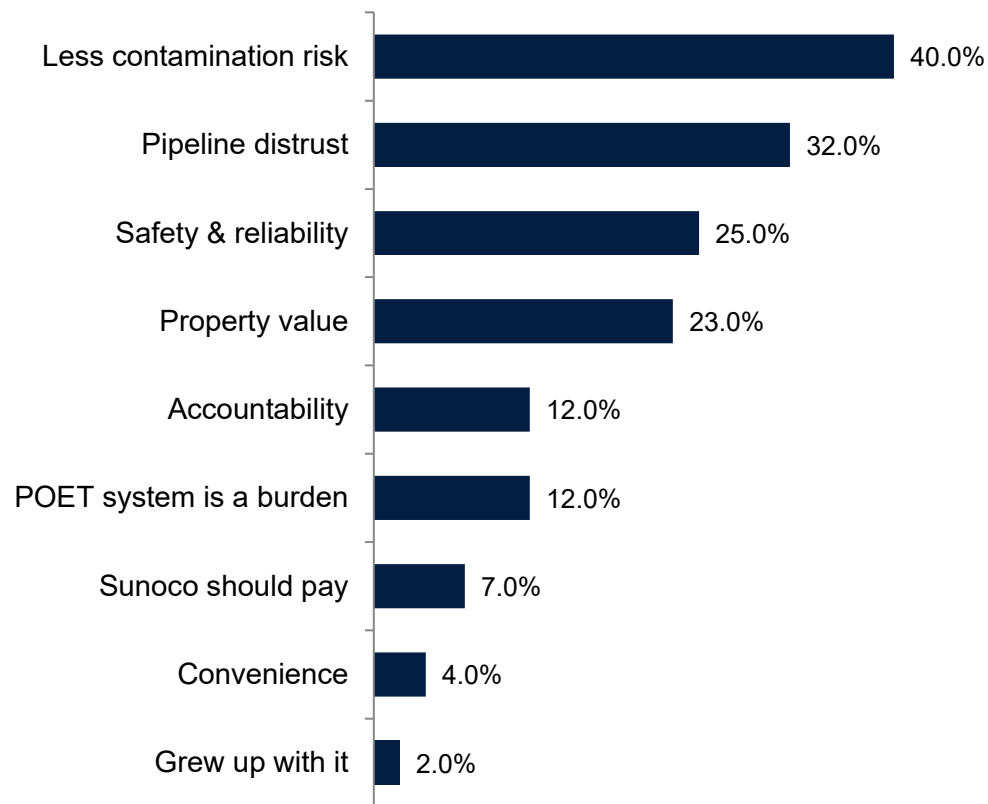


Among those who prefer a permanent public water system, reducing the risk of contamination is the top reason

Question 8: Why do you prefer a permanent public water system?

[IF ANSWERED 'A permanent public water system' TO Q7]

[OPEN-END RESPONSE]

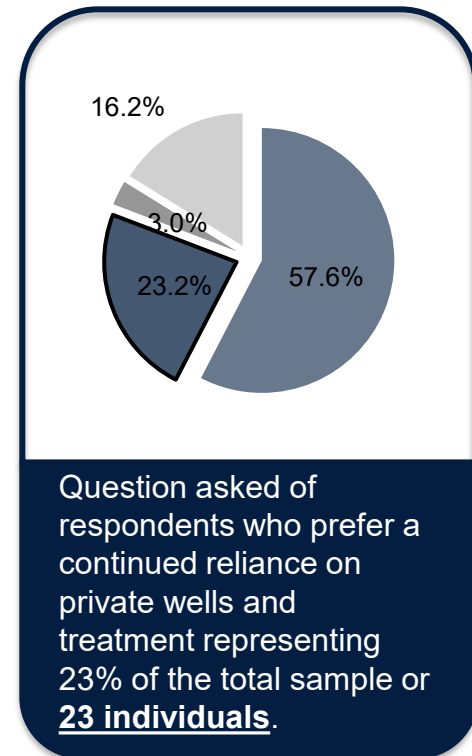
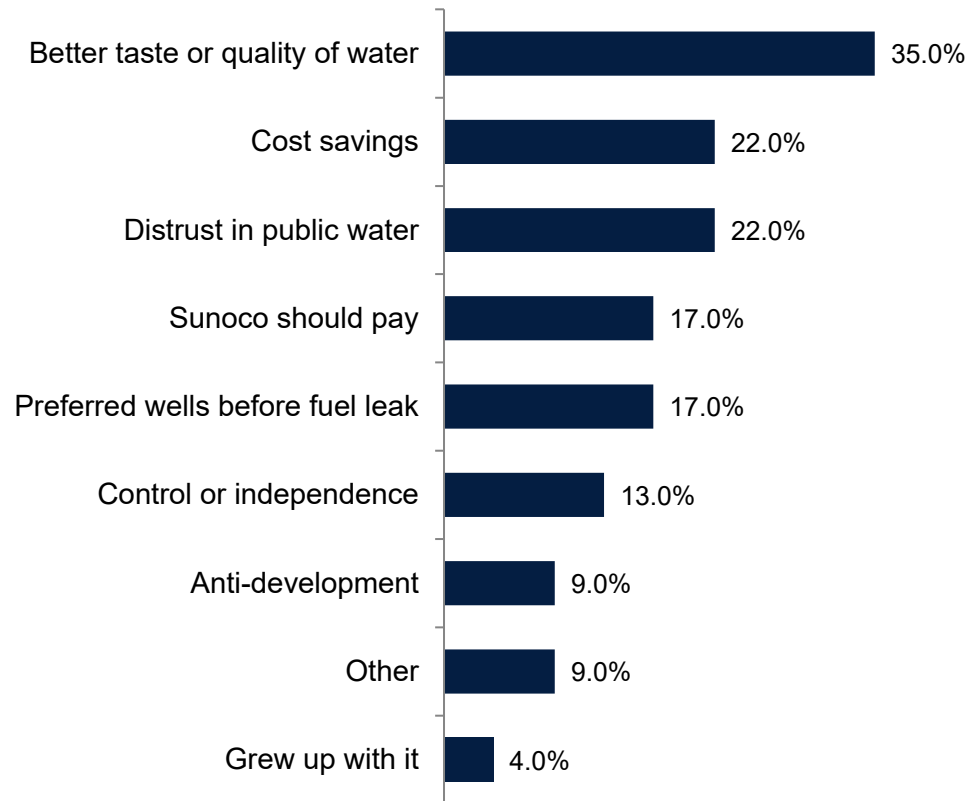


Among those who prefer continued reliance on private wells and treatment, better water taste and quality are the top reasons

Question 9: Why do you prefer continued reliance on private wells and treatment?

[IF ANSWERED 'Continued reliance on private wells and in-home treatment' TO Q7]

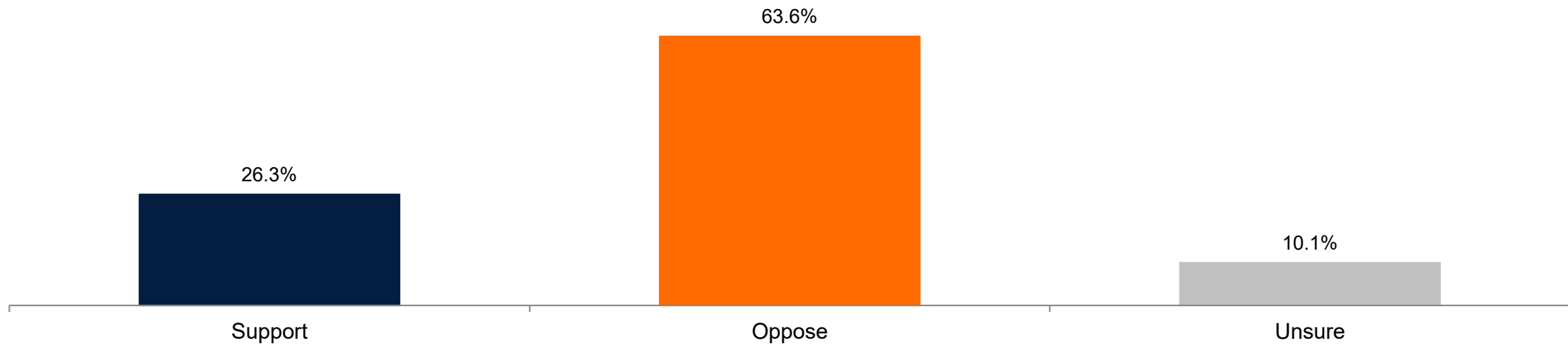
[OPEN-END RESPONSE]



64% oppose pursuing a public water system if the annual cost were approximately \$4,000 per year

The annual cost to residents served by a water system could vary depending on the amount of outside funding received from state and federal grants. The following questions are intended to understand resident support under different cost scenarios.

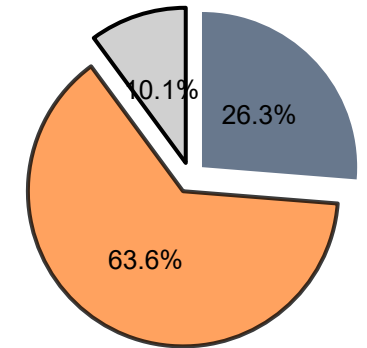
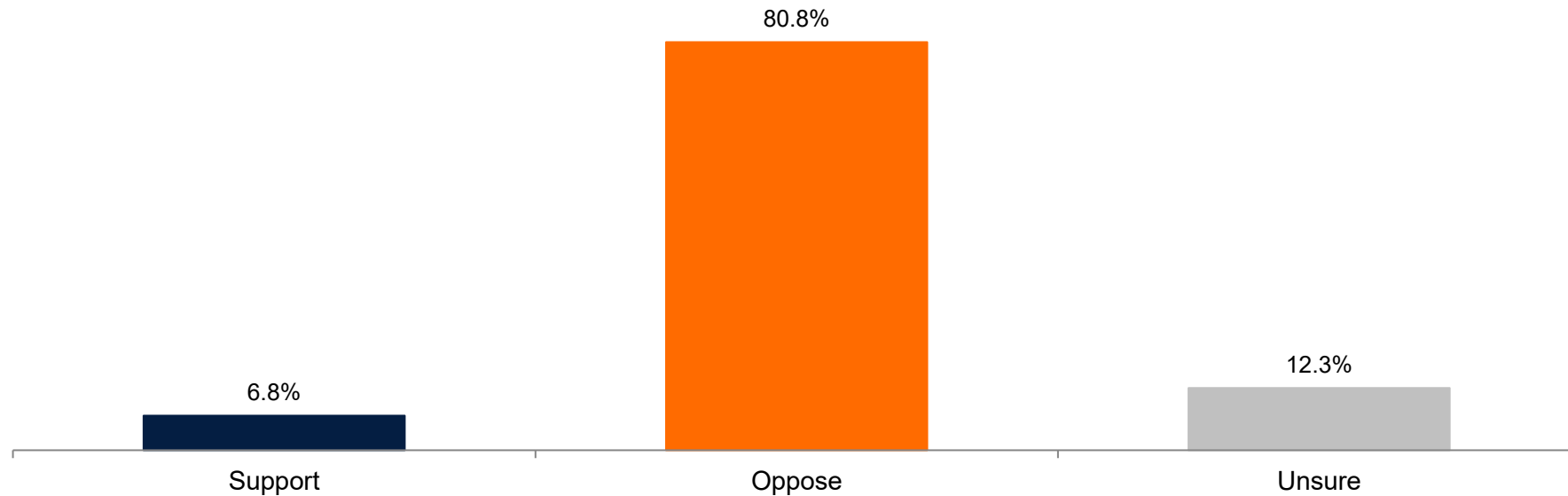
Question 10: If the annual cost were approximately **\$4,000 per year** (about **\$333 per month**), would you support or oppose pursuing a public water system?



Among those who did not support pursuing a public water system at an annual cost of approximately \$4,000, 81% also opposed it at an annual cost of approximately \$3,000

The annual cost to residents served by a water system could vary depending on the amount of outside funding received from state and federal grants. The following questions are intended to understand resident support under different cost scenarios.

Question 11: If the annual cost were approximately **\$3,000 per year** (about **\$250 per month**), would you support or oppose pursuing a public water system?
[IF ANSWERED 'OPPOSE' OR 'UNSURE' TO Q10]

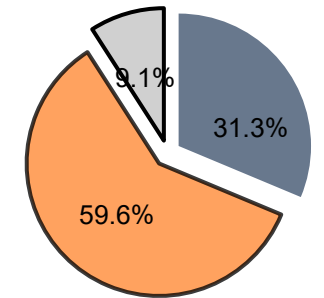
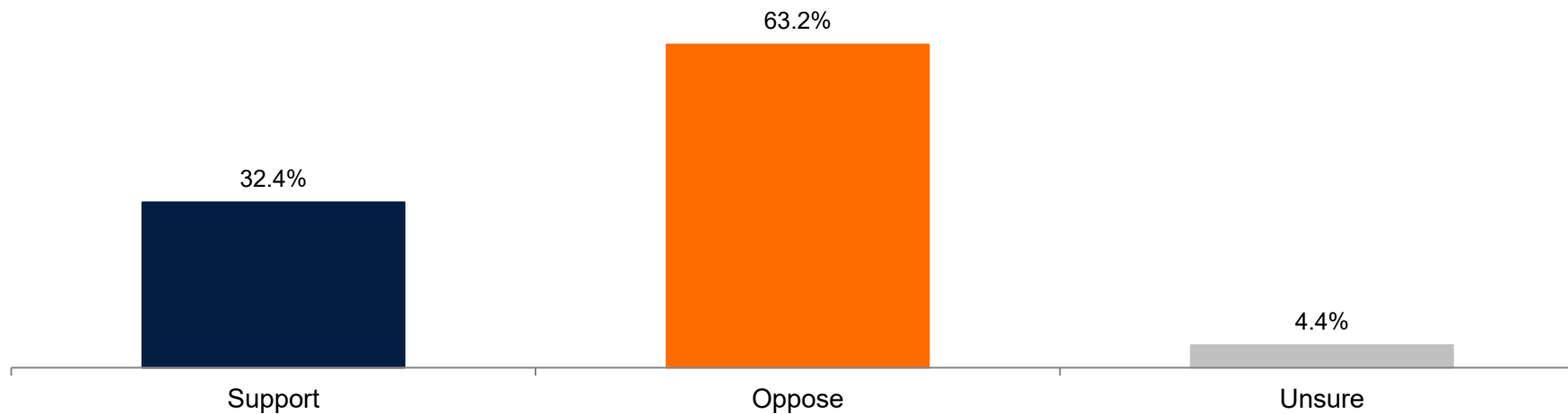


Question asked of respondents who did not support pursuing a public water system if the annual cost were approximately \$4,000 per year, representing 74% of the total sample or **73 individuals**.

Among those who did not support pursuing a public water system at an annual cost of approximately \$4,000 or \$3,000, 63% also opposed it at an annual cost of approximately \$1,600

The annual cost to residents served by a water system could vary depending on the amount of outside funding received from state and federal grants. The following questions are intended to understand resident support under different cost scenarios.

Question 12: If the annual cost were approximately **\$1,600 per year** (about **\$133 per month**), would you support or oppose pursuing a public water system?
[IF ANSWERED 'OPPOSE' OR 'UNSURE' TO Q11]

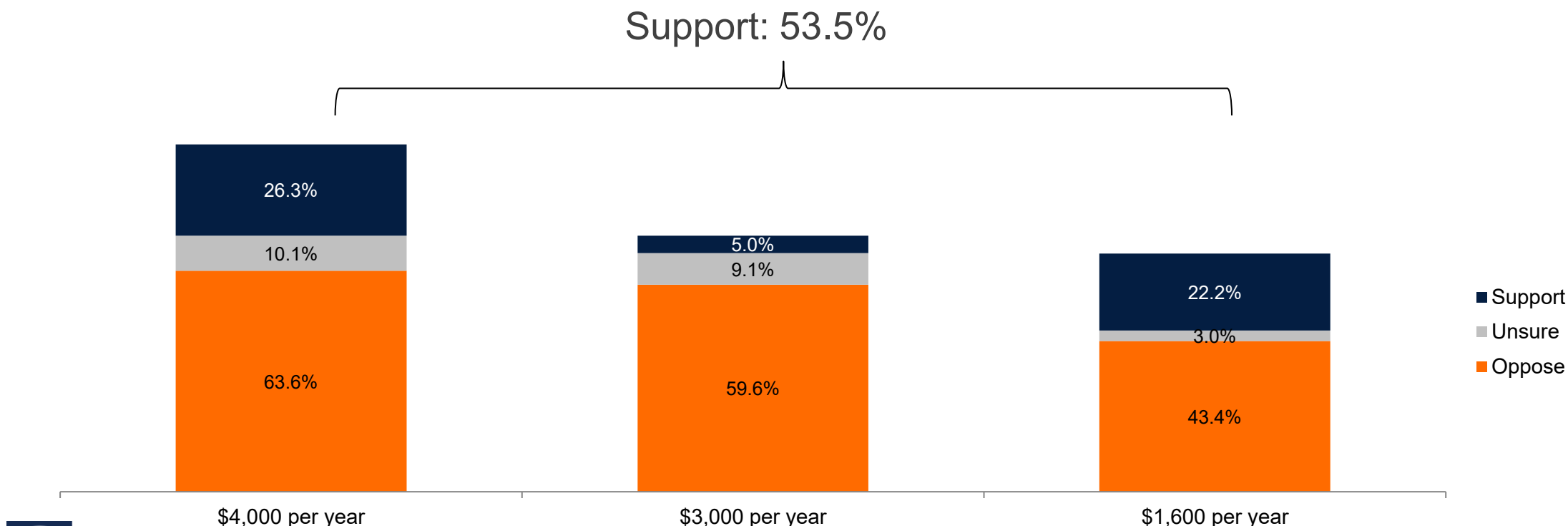


Question asked of respondents who did not support pursuing a public water system if the annual cost were approximately \$4,000 or \$3,000 per year, representing 69% of the total sample or **68 individuals**.

Overall, 54% of the total sample support pursuing a public water system at one of the tested annual cost levels

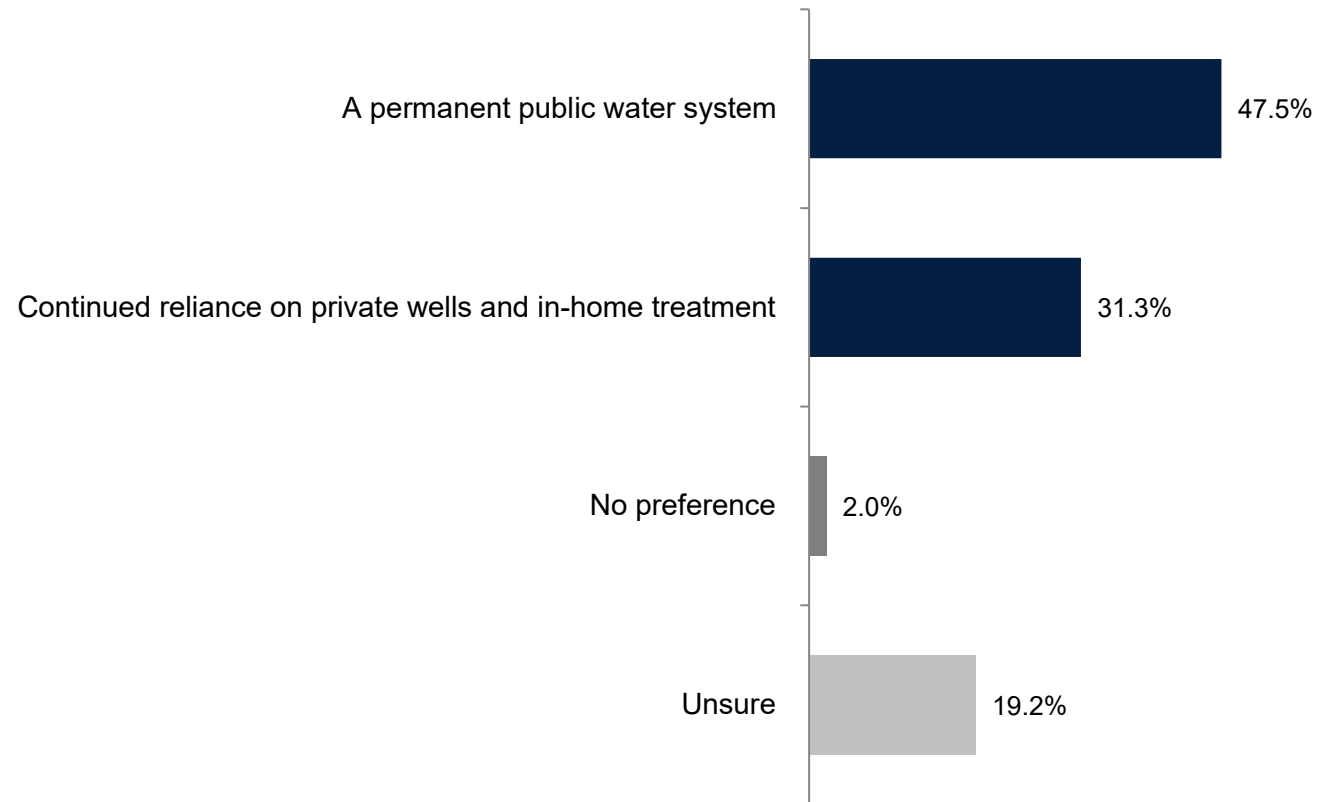
The annual cost to residents served by a water system could vary depending on the amount of outside funding received from state and federal grants. The following questions are intended to understand resident support under different cost scenarios.

Question 10-12: If the annual cost were approximately **\$4,000/\$3,000/\$1,600 per year** (about **\$333/\$250/\$133 per month**), would you support or oppose pursuing a public water system?



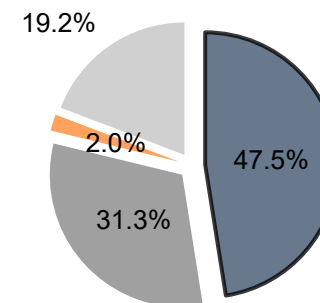
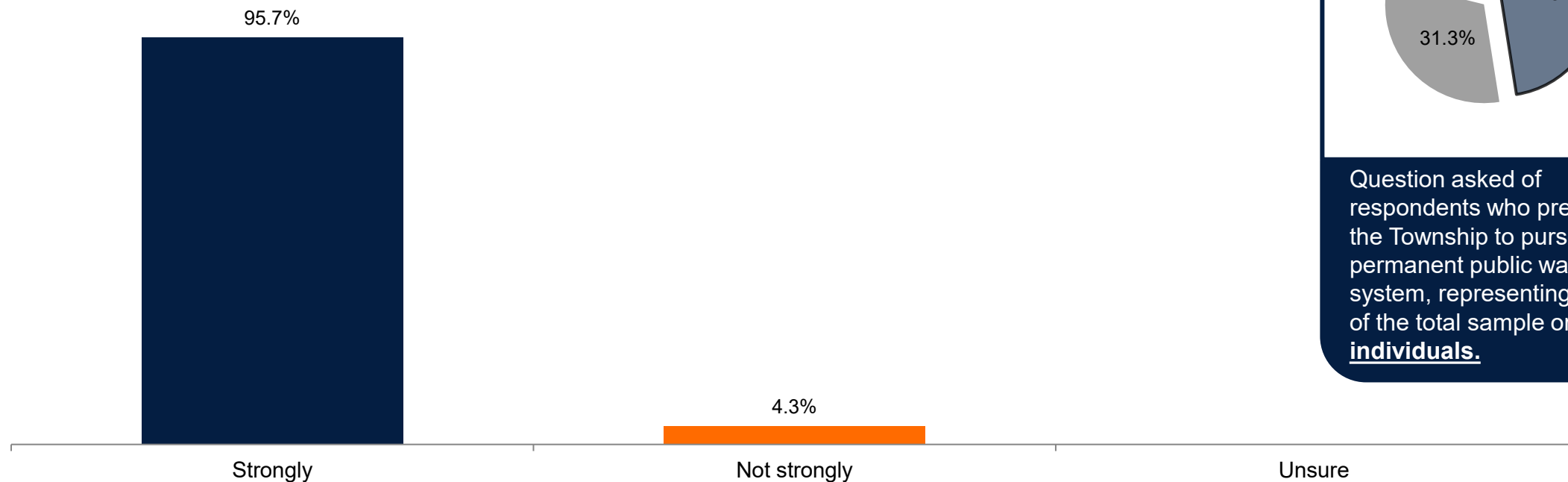
48% prefer the Township to pursue a permanent public water system after considering both the potential benefits and costs

Question 13: After considering both the potential benefits and costs, which option would you prefer the Township pursue?



Among those who prefer the Township to pursue a permanent public water system, 96% feel strongly about it

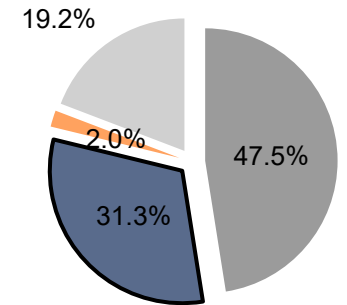
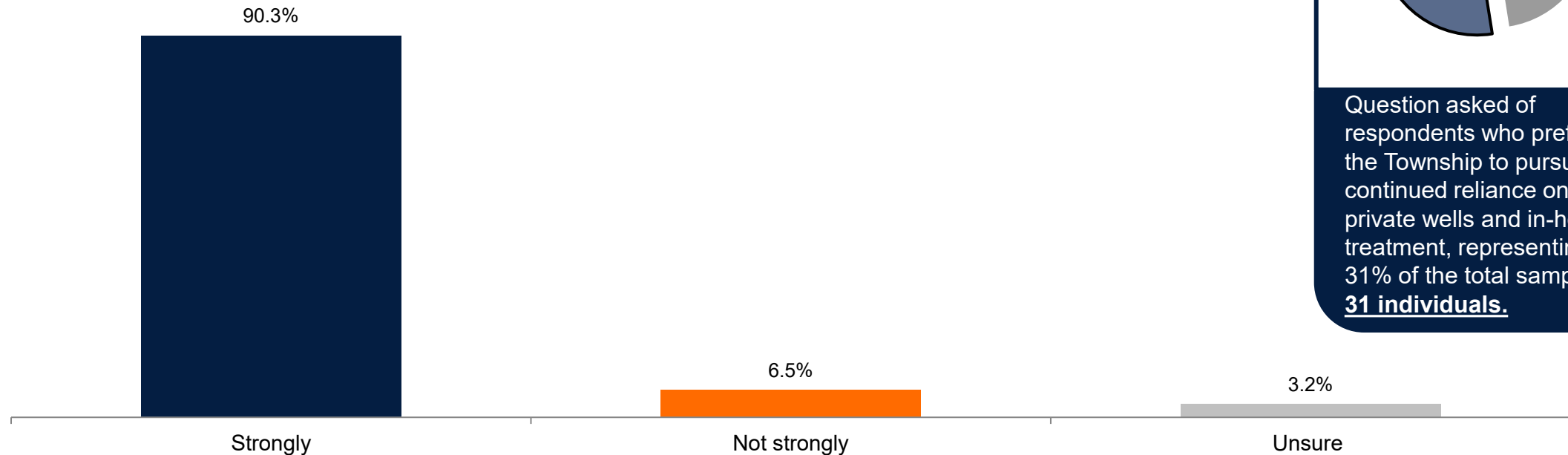
Question 14A: How strongly do you feel about a permanent public water system?
[IF ANSWERED 'A permanent public water system' TO Q13]



Question asked of respondents who prefer the Township to pursue a permanent public water system, representing 48% of the total sample or 47 individuals.

Among those who prefer the Township to pursue continued reliance on private wells and in-home treatment, 90% feel strongly about it

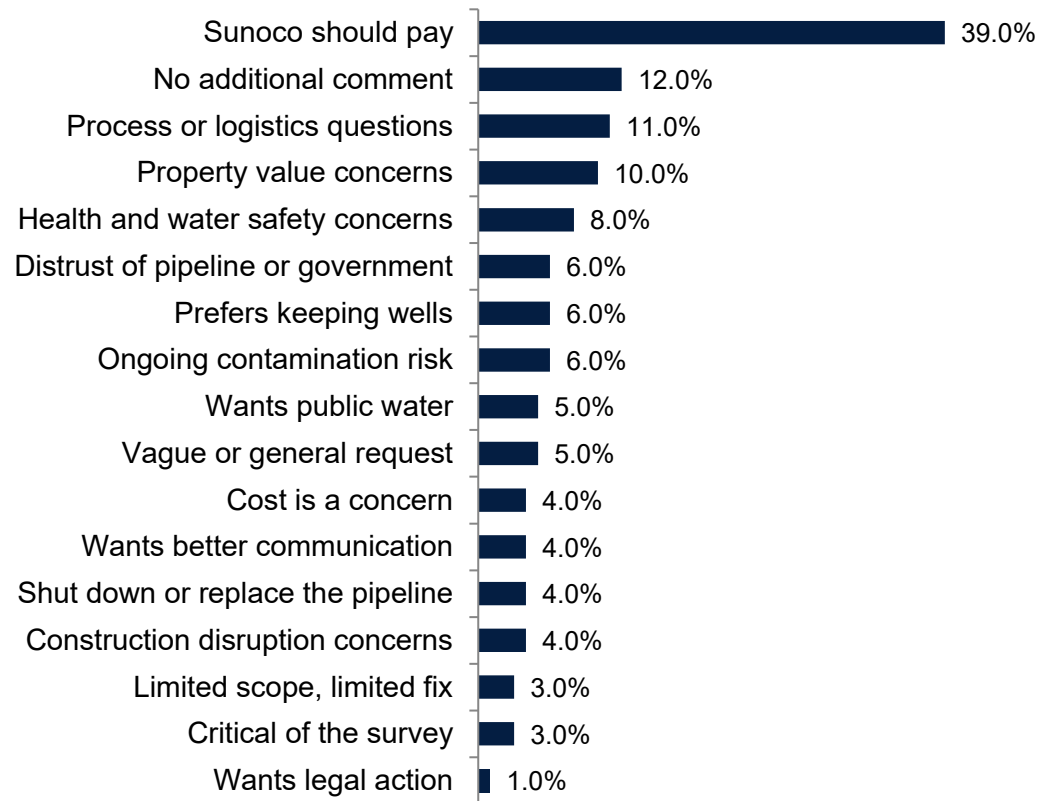
Question 14B: How strongly do you feel about **continued reliance on private wells and in-home treatment**?
[IF ANSWERED 'Continued reliance on private wells and in-home treatment' TO Q13]



Question asked of respondents who prefer the Township to pursue continued reliance on private wells and in-home treatment, representing 31% of the total sample or **31 individuals**.

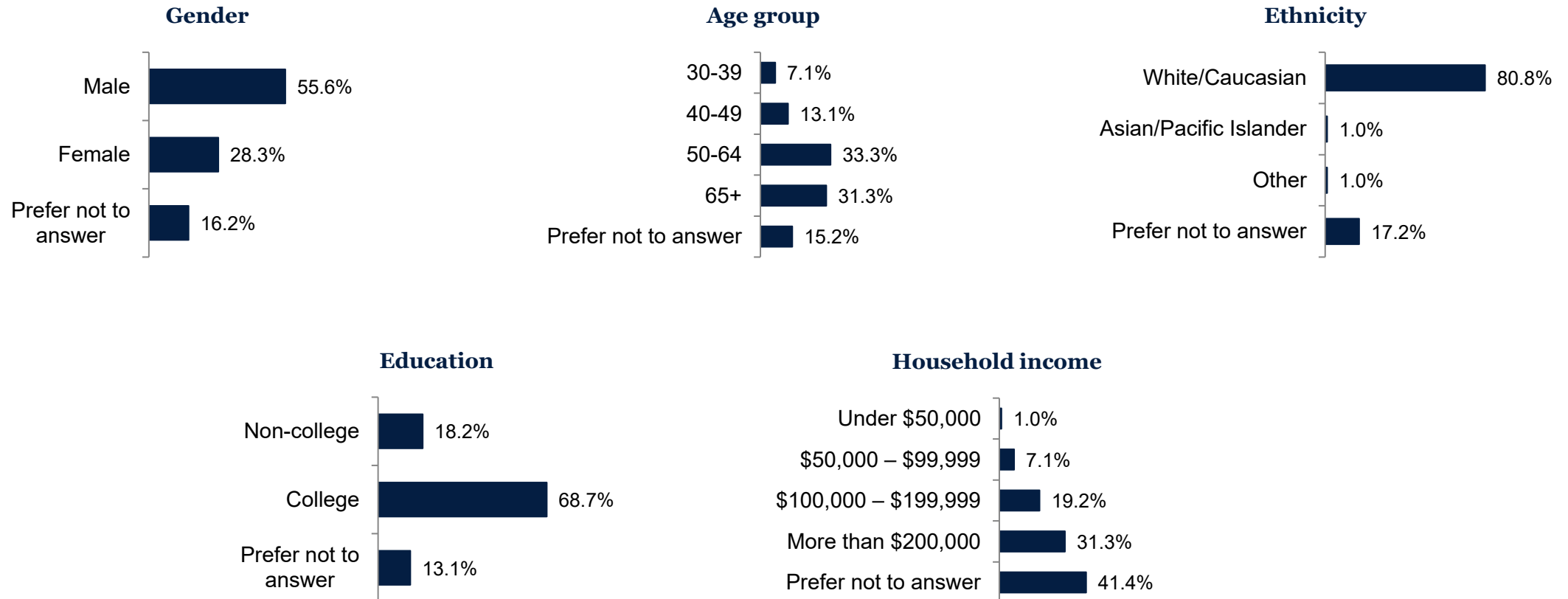
Unprompted: 39% say Sunoco should pay

Question 15: Is there anything else Township officials should consider when making decisions about the community's future water supply?
[OPEN-END RESPONSE]



Demographics

Respondent demographics by gender, age group, ethnicity, education, household income, and primary language spoken at home



Questions?

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